

Richland Farmers' Market

Richland Area Community Center
9400 East CD Ave
Richland, MI 49083
269.629.9430

Richland Farmers' Market 2009 Season

Welcome Vendors!

This is our second year in operation after a very successful first year. The Richland Farmers' Market is located on the grounds of the Richland Area Community Center (www.richlandareacc.org) and will be open **Wednesdays, June 3rd to October 28th, 3:30 pm to 6:30 pm.** It is an open field with no covered protection from the weather. There is access to the bathroom facilities on-site and fresh water.

The goals of the market are threefold: 1) to be a profitable outlet for local farmers and craft vendors, 2) to create a gathering spot and opportunity for social interactions for Richland area residents, and 3) to provide a predictable, ample selection and variety of high quality fresh, locally-grown produce and crafts for customers.

In order to facilitate as many vendors as possible, we are again allowing year-long or week-by-week participation in the market. This year, at the request of some of our vendors, we are also allowing premium sites to be permanently assigned for an added fee.

If you have any vendor specific related questions/comments, please contact **Brook Wilke at 269-615-4573** or **wilkebro@msu.edu**. We look forward to hearing from you.

Regards,

Richland Farmers' Market Committee

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Richland Farmers' Market Rules & Regulations 2009 Season

For a vendor to succeed, the market must run smoothly. Some of the basic rules include:

- Vendors are expected to remain open during the entire length of the market day unless all products have been sold out prior to market closing. However, inclement weather may force the market to close early.
- Vendors are expected to provide their own tables, tents, chairs, bags, change (money) and displays. Additionally, each vendor must display a sign in the stall area that identifies the name and location of the business.
- All vendors must post prices in full view of consuming public; lettering must be clearly legible.
- Stands are to be kept hazard-free and reasonably attractive. The vendor must remove trash and litter from any source before their departure.
- All produce must be stored and displayed at a reasonable distance above the ground (minimum of 18 inches), with the exception of watermelons, pumpkins, flowers in containers, or other items in water for freshness. All produce should be local, mature, but not overripe, void of decay, and harvested within 48 hours.
- Vendors shall conduct themselves in a pleasant and courteous manner with customers and other vendors at all times.
- Any grievance regarding the pricing habits, displays, or conduct of another vendor should be immediately directed to the Market Manager.
- **Brokered produce** and products **may not exceed 10%** of the total stall. Brokered produce must be labeled at the market with the farm where it originated. Commercial, mass produced items are only allowed if locally owned and produced by the vendor in Michigan.
- Eggs, cheese, and meats must meet all Federal, State, and local storage regulations while on site. All canned or cooked goods must be from a licensed kitchen, and the vendor must provide a copy of the license.
- **Craft vendors** may sell (Michigan made products) on the first Wednesday of every month only
- A vendor space is defined as the width of one car ± 3 feet for side access. Approximately 15 premium spaces on the west side of the market area are assigned to vendors for the entire season, and are reserved for their use every week. Each week, premium spaces that are empty at 3:45 p.m. will be made available to other vendors. Unassigned spaces are provided on a first come – first serve basis.
- All vendors must be pre-registered & pre-approved by the Richland Farmers' Market. No drop-ins.
- We reserve the right to have items removed from the space if different from the original approved application.
- Richland Area Community Center and Richland Farmers' Market assumes no responsibility, and shall not be liable for any damage or injury.
- No Refunds

